

## Privacy Policy

Geluksjager is dedicated to protecting your personal data. This Privacy Policy hopes to provide clear and transparent information about how we handle personal data.

We do everything we can to protect your privacy and we handle your personal data with great care and respect. Geluksjager adheres to the applicable laws and regulations in all instances, including the General Data Protection Regulation. As such, we guarantee that we will:

- Handle your personal data according to the purpose for which it was provided; the purposes and types of personal data are described in this Privacy Policy;
- Limit handling of personal data to those details that are essential for our processes;
- Request your explicit permission in the event that we need to handle your personal data;
- Have taken appropriate technical and organisational measures to ensure the safety of your personal data;
- Not disclose personal data to third parties, unless this is absolutely necessary for the completion of the tasks for which they were provided;
- Stay up to date regarding personal data rights, to refer to these and respect them.

As Geluksjager, we are responsible for the handling of your personal data. If, after reading our Privacy Policy, or if you have any further questions and wish to contact us regarding this topic, please refer to the contact details at the bottom of this document.

## Handling client and supplier personal data

Personal data from clients and suppliers is handled by Geluksjager for the following purpose(s):

- Administrative purposes;
- Correspondence regarding assignments and/or invitations
- To complete or issue a contract.

Personal data is constituted by:

- The agreed contract;

For the above purpose(s), Geluksjager may request the following personal data from you:

- First name;
- Middle name;
- Surname;
- Telephone number (for business purposes);
- E-mail address (for business purposes);
- Gender:

Your personal data will be stored by Geluksjager for the previously mentioned purposes for the following term:

- During the term of the agreement and subsequently in financial records for a period of up to 7 years.

## Handling personal data for prospective clients, stakeholders/lobby contacts and/or interested parties

Personal data from prospective clients, stakeholders/lobby contacts and/or interested parties is handled by Geluksjager for the following purpose(s):

- Providing information in the form of newsletters and/or targeted communication.

Personal data is constituted by:

- Verbal consent, presentation of a business card and/or via a link to LinkedIn;

For the above purpose(s), Geluksjager may request the following personal data from you:

- First name;
- Middle name;
- Surname;
- Telephone number;
- E-mail address;

Certain situations exist whereby verbal consent, the presentation of a business card, or LinkedIn profile is applicable. Consider networking events, exhibitions, conferences, workshops, etc.

Your personal data will be stored by Geluksjager for the previously mentioned purposes for the following term:

- Throughout the period that the client is considered a prospective client, stakeholder/lobby contact, and/or interested party.

## Disclosure to third parties

We may disclose the information you provide us to third parties where necessary for the completion of the above objectives.

We employ third parties for the purposes of:

- Organising the internet environment for the AVG program (the Dutch equivalent of GDPR);
- Organising (financial) administration;
- Providing newsletters and invitations.

We never disclose personal data to other parties with whom we have not completed a contractor agreement. We take all necessary precautions with these parties (contractors) to guarantee the security of your personal data. Furthermore, we will not disclose your data to other parties unless this is legally required and permitted. Instances such as this include if the police request (personal) data as part of an investigation. We are obliged to cooperate in situations such as this and are therefore required to disclose this data. We may also share personal data with third parties if you give us written consent to do so.

## Within the EU

We do not disclose personal data to parties based outside the EU.

## Minors

We only process personal data from minors (persons younger than 16 years) if written consent has been provided by the parent, carer or legal representative.

## Duration of storage

Geluksjager does not store personal data longer than strictly necessary for the purposes for which they were provided or as required by law.

## Security

We have taken the appropriate technical and organisational measures to protect your personal data against unlawful processing, the following measures are examples of this;

- All persons who are privy to your data on behalf of Geluksjager are bound to secrecy.
- We make use of usernames and password policies across all of our systems;
- We use pseudonyms and encrypt personal data where necessary;
- We back-up personal data for recovery purposes in the event of physical or technical incidents;
- We regularly test and assess the measures we use;
- Our employees are alerted to the importance of protecting personal data.

## Privacy Statement Newsletter Registration

Have you signed up for the Geluksjager newsletter (Inspiration & Advice)? If so, Geluksjager handles your personal data. Read on to understand the process.

This page is part of the Geluksjager's overall Privacy Statement. The Privacy Statement provides more information about how Geluksjager handles personal data, what rights you have when we handle your data and how to contact us if you have any questions.

### Which data?

If you subscribe to our newsletter, we record your e-mail address.

### Why do we do this?

We use your e-mail address to be able to send you the newsletters you subscribed to.

### Are you allowed to do this?

We are allowed to send you newsletters if you have given us your explicit permission to do so.

### Explicit permission

You can subscribe to (one of) our newsletters via our website by filling in the form.

When you enter your e-mail address and tick and click on the relevant buttons to subscribe, you are granting us explicit permission to record your e-mail address. Without this explicit permission, the registration form cannot be submitted.

### Revoking consent

You can always withdraw your permission by unsubscribing from (one of) the newsletters via our website.

### How long will you keep my e-mail address?

We will retain your e-mail address for as long as you are subscribed to (one of) the newsletters.

## Rights concerning your data

You have the right to view, amend or delete the personal data you provide us with. You can also withdraw consent for the handling of your personal data (or part thereof) by us or one of our contractors. You have the right to transfer the data you have provided to yourself or directly to another party on your behalf. We may ask you to provide confirmation of your identity before we can comply with the above requests.

In the event that we handle your personal data based on permission granted by you, you have the right to withdraw this permission at any time.

## Complaints

In the event of complaints regarding how your personal data is handled, please contact us immediately. If we are unable to resolve the matter with you, this is very unfortunate. You retain the right to submit a complaint to the Dutch Data Protection Authority, which is the supervisory authority for privacy protection.

## Questions

If you have any questions or comments regarding our Privacy Statement, please get in touch!

## Contact details

### **Geluksjager**

Provincialeweg 44  
5503 HG Veldhoven

Tel: +31(0)6-40086158  
[info@geluksjager.nl](mailto:info@geluksjager.nl)